



WE'RE INTO IMPACT. We believe in the power of a good story. We know others do too. So we're bringing impact driven startups and storytellers from different creative professions together.

1001VIENNA - storytelling hackathon for social impact takes place from April 15th - 17th

## WHAT IS A STORYTELLING HACKATHON?

For 1001vienna we ask 8 social entrepreneurs to complete a story brief on the issues that prompted them to start their ventures like food waste, housing for refugees or climate change. In parallel we scout over 30 creatives from all over Europe to join us at Impact Hub Vienna to work with top-notch teammates to communicate and create a paradigm shift around the issues that matter. In the course of one weekend we innovate new ways of thinking and communicating these stories in films, articles, photography, animation, code and more.

It's time to expand the boundaries of impact-focused persuasive storytelling!

## WHY IS IT CALLED 1001VIENNA?

1001vienna is inspired by the collaboration of Impact Hub Vienna and Impact Hub Istanbul on „1001istanbul“ which took place in the magical Bosphorus city in 2015. Similar to the famous tale we want to tell 1001 stories for social impact and with each edition of 1001 we are getting closer to that goal.

## WHO ARE WE?

1001vienna is organized by Impact Hub Vienna & Impact Hub Scaling.

Impact Hub Vienna is a creative workspace, inspiring location for meetings and events and a startup incubator for individuals and organizations working collaboratively to develop and implement impactful ideas. Impact Hub Scaling is organized in partnership with 7 other Impact Hubs and supports 100 social enterprises to scale across Europe.

## THE PROGRAM

### FRIDAY, APRIL 15TH

17:00 Kick-off and Story Presentations  
19:30 Dinner  
21:00 Teambuilding

### SATURDAY, APRIL 16TH

08:30 Check-in and breakfast  
10-12 Ideation  
12:00 Lunch  
13:30 Work Sessions  
19:00 Dinner and Party

### SUNDAY, APRIL 17TH

09:00 Check-in and breakfast  
09:30-12:00 Work Sessions  
18:30 Hackathon Deadline  
19:30-21:00 [OPEN TO PUBLIC] Showcase Party

## SIDE EVENTS AND SPEAKERS AT 1001VIENNA

During 1001VIENNA we will host inspiring talks by thoughtful voices including a surprise opening act, musical performances by local musicians and djs, unique perspectives on the city of Vienna and connect the participants with local media opportunities.

## WHY YOU SHOULD JOIN 1001VIENNA!

- Work with super talented creatives from all over Europe
- Get a unique personal insight into Vienna's social startup scene

Fill out the application by March 23.

Go to [1001.impacthub.net](http://1001.impacthub.net)